



# UNIVERSITY OF PIRAEUS

<b>FACULTY/SCHOOL</b>	<b>School of Economics, Business and International Studies</b>		
<b>DEPARTMENT</b>	<b>Department of Economics</b>		
<b>LEVEL OF STUDY</b>	<b>Undergraduate</b>		
<b>COURSE UNIT CODE</b>	<b>OKEΠX07</b>	<b>SEMESTER</b>	<b>6<sup>th</sup></b>
<b>COURSE TITLE</b>	<b>ENTREPRENEURSHIP</b>		
<b>WEEKLY TEACHNG HOURS</b>	<b>4</b>	<b>CREDITS (ECTS)</b>	<b>5</b>
<b>COURSE TYPE</b>	Scientific expertise (elective)		
<b>PREREQUISITE COURSES</b>			
<b>INSTRUCTION LANGUAGE</b>	Greek	<b>ASSESSMENT LANGUAGE</b>	Greek
<b>OPEN TO ERASMUS</b>	Yes		

<b>LEARNING OUTCOMES</b>	<p>The aim of the course is to introduce students to the basic concepts and practices of Entrepreneurship and to provide them with the necessary knowledge to understand the impact of Entrepreneurship on the economy, employment and business development. At the end of the course, students will be able to:</p> <ul style="list-style-type: none"> <li>• Understand the historical evolution of business activity and realize the different dimensions of individual and corporate entrepreneurial mindset.</li> <li>• Describe Social and Sustainable Entrepreneurship and evaluate their role in international markets.</li> <li>• Address the impact of innovation and creative thinking on recognizing business opportunities.</li> <li>• Understand the key tools for assessing new ventures and explain the role of the different alternatives available to them to create a new venture over the acquisition of an established firm or franchise.</li> <li>• Assess the available sources of financing at all stages of the business life cycle</li> <li>• Understand the basic dimensions that influence the development and presentation of an effective business plan and analyze the strategic planning and business development.</li> </ul> <p>Evaluate the importance and the different dimensions of business activity, focusing on the present and the future.</p>
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<b>GENERAL COMPETENCES</b>	<p>Search for, analysis and synthesis of data and information by the use of appropriate technologies Group/Teamwork Development of free, creative and inductive thinking</p>
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<b>COURSE CONTENT</b>	<ul style="list-style-type: none"> <li>- Entrepreneurship: Evolutionary development – Revolutionary impact</li> <li>- The entrepreneurial mind-set in individuals: cognition and ethics</li> <li>- The entrepreneurial mind-set in organizations: corporate entrepreneurship</li> <li>- Social entrepreneurship and the global environment for entrepreneurship</li> <li>- Innovation: the creative pursuit of ideas</li> <li>- Assessment of entrepreneurial opportunities</li> <li>- Pathways for entrepreneurial ventures</li> <li>- Sources of capital for entrepreneurs</li> <li>- Legal challenges for entrepreneurial ventures</li> <li>- Strategic entrepreneurial growth</li> <li>- Valuation an effective business plan</li> </ul>
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<b>USE OF ICT IN TEACHING</b>	<p>Use of ICT in lectures Communication with students: live contact during lectures, office hours, E-class</p>
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<b>COURSE DESIGN</b>		<b>Activity/Method</b>	<b>Semester workload</b>
		Lectures	100
		Study and analysis of bibliography	8
		Essay writing	15
		Final Exam	2
		Total	125

<b>COURSE ASSESSMENT</b>	<p>Language of evaluation is Greek and (English is used in cases of Erasmus+ students) Assessment method: final exams (multiple choice, open-ended questions, short case studies). In case students choose to submit an essay/report, oral examination and presentation are used as supplementary assessment methods.</p>
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<b>SUGGESTED BIBLIOGRAPHY</b>	<p><i>-Suggested bibliography:</i> (1) Kuratko F. Donald (Editor of the book in Greek: I. Fafaliou), <i>Entrepreneurship – From Theory to Practice</i>, Broken Hill Publishers Ltd, Cyprus, 2018 (2) David J. Storey, Francis J. Greene, Joseph Hassid, Irene Fafaliou, <i>Entrepreneurship for small and medium-sizes enterprises</i>, Kritiki Publications, Athens, 2011</p>
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