



BLENDED INTENSIVE PROGRAMME

Project: 2022-1-RO01-KA131-HED-000057422-2

- 1. Title: Convergence and Inclusion Policies in the European Union: Fostering Sustainable Integration, Resilience, and Prosperity**
- 2. Name of the HEI programme coordinator and Erasmus code:
Bucharest University of Economic Studies, Bucharest, Romania, RO BUCURES04**
- 3. Venue of the physical part of the programme (city, state): Bucharest, Romania**
- 4. Responsible professor: Prof. SERBAN Andreea Claudia, PhD,
Andreea.serban@economie.ase.ro**
- 5. Area description - ISCED code (students): 0311 Economics,**
- 6. Number of credits: 3 ECTS**
- 7. Working language of the programme: English**
- 8. Level of study (students): Bachelor, Master, PhD students (1st-3rd levels)**
- 9. Start and end of the program (including physical and virtual component): 10th of May to 7th of June**
- 10. Physical start date & end date: 3rd to 7th of June +2 extra travel days**
- 11. Virtual start date & end date: 1 online meeting - 10th of May to 21st of May**
- 12. Number of students from programme countries: 15-20**
- 13. Number of teachers from programme countries: to be discussed with the partners**
- 14. Objectives and Description:**
 - Introduction of an annual academic workshop format as a viable option for students unable to commit to a full semester abroad;
 - Understanding the process of globalization, the history of EU, the micro and macroeconomic foundations of European economic integration, globalization;
 - Strengthening awareness of sustainability, resilience, and prosperity as core EU goals;
 - Identify and analyze the costs and benefits of European economic integration;

- Understand the impact of cohesion policy on regional development and social inclusion;
- Developing a dynamic and pragmatic approach to digitalization, future of jobs, aging communities;
- Explore the alignment between the Sustainable Development Goals (SDGs) and the future trajectory of the European Union;
- Developing analytical skills for assessing economic phenomena from the public policy perspective.

The BIP is designed for students seeking a comprehensive understanding of European economic integration and its implications, offering a dynamic platform to explore key concepts and challenges shaping the future of the European Union.

Through a series of interactive workshops, panel discussions, and case studies, participants will delve into the micro and macroeconomic foundations of European integration, gaining insights into the goals, costs and benefits of EU policies and initiatives. Emphasizing the importance of sustainability, resilience, and prosperity as core EU goals, attendees will examine the interaction between economic development, environmental justice, and social equity within the EU.

The event will provide a platform to identify and analyze the costs and benefits of European economic integration, with a focus on understanding the impact of cohesion policy on regional development and social inclusion. Participants will develop analytical skills for assessing economic phenomena from a public policy perspective, with a special focus on the Sustainable Development Goals (SDGs) and a pragmatic approach to EU objectives.

15. Methods and outcomes

Teaching methods will include a combination a teaching practices, including active learning methods. The content will be tailored to the multinational participants. Our event, will include, in addition to traditional lectures, new interactive teaching methods: group discussion, case studies, quizzes, simulation game, etc. The students will collaborate in multinational teams to foster cross-cultural understanding and enhance their intercultural skills. To ensure a comprehensive insight of the coursework, students will be required to present a case study focusing on European Union policy, facilitating in-depth comprehension of policies and values of European Union.

Expected outcomes:

- Deepened understanding of European economic integration and its implications;
- Heightened awareness of the costs and benefits associated with economic integration;
- Improved analytical skills for assessing EU policies;
- Enhanced advanced critical thinking and problem-solving abilities;
- Increased intercultural understanding through multinational collaboration.

16. Virtual Component Description

The virtual segment of the program aims to cultivate students' understanding of the significance of the topics and to organize all activities scheduled for the mobility period. It will comprehensively outline the teaching methodologies outlined by the program and detail the entire educational process to the students. Additionally, students will be introduced to their project assignments for the workshops and the final examination. This virtual component will comprise a single session lasting two to three hours, incorporating content that encourages active participation from students within international groups.

17. Partners involved: TBC

18. Name, function and e-mail contact of the coordinating university:

Andreea Claudia Serban, Professor, PhD, Director of Doctoral School of Economics I, Andreea.serban@economie.ase.ro

19. Contact person for additional information on the ASE constituent unit (name, function and e-mail):

Andreea Claudia Serban, Professor, PhD, Andreea.serban@economie.ase.ro

20. Contact person for administrative issues on the ASE constituent unit (name, function and e-mail):

Teodora Fulga, PhD, Head of the Erasmus+ Plus teodora.fulga@amp.ase.ro

Important Notes regarding practicalities:

- A blended intensive programme has to be developed and implemented by **at least 3 higher education institutions (HEIs)** awarded with an ECHE coming from **at least 3 Programme Countries**.
- The minimum number of participants in a blended intensive programme is 15 (not including teaching/training staff involved in the delivery of the programme and their students/learners of the institution organizing this program) in order for the programme to be eligible for funding.
- The maximum number of participants in a blended intensive programme is 20.
- The programme of the tasks to be carried out by the beneficiaries must certainly have an innovative pedagogical approach, with short periods of activity in presence combined with online learning and cooperation activities.
- BIP combines a short-term physical mobility with a virtual component, and will enlarge and make the Erasmus mobility more and more flexible.
- The partner universities are in charge with financial support for the participants they send from SMS funds for student mobility.
- The professors involved in the teaching activities in the BIP will be financially supported by the sending partner university from STA funds.