South-Eastern Finland
University of Applied Sciences

Business exchange course list 2018/2019 (Mikkeli Campus)

Autumn 2018	ECTS	Code	Spring 2019	ECTS	Code
Strategic management *(implemented as an intensive course *)*	5	L81C303	Content marketing	5	
Leadership skills	5	L81C304	Open innovation and ecosystems	5	
Human resource management *(implemented as an intensive course *)*	5	L81C305	Multichannel marketing	5	
Setting-up business in Finland	5	L81C306	Managing profitable business	5	
High-growth entrepreneurship	5	L81C307	Financing and business planning	5	
International entrepreneurship	5	L81C308	Business game (taught online)	5	

XAMK keeps the right to make changes in the detail of the curriculum. The changes might deal with the teachers, titles, contents, duration, depth, and timing of the courses. The purpose of the changes would be to guarantee the most suitable and flexible study schedule for the Students.

* Intensive course is a course which is taught in a short time (usually two weeks).