



# UNIVERSITY OF PIRAEUS

<b>FACULTY/SCHOOL</b>	<b>School of Economics, Business and International Studies</b>														
<b>DEPARTMENT</b>	<b>Department of Economics</b>														
<b>LEVEL OF STUDY</b>	<b>Undergraduate</b>														
<b>COURSE UNIT CODE</b>	<b>OKOIK</b>	<b>SEMESTER</b>	<b>6<sup>o</sup></b>												
<b>COURSE TITLE</b>	<b>Business Economics and Logistics</b>														
<b>WEEKLY TEACHNG HOURS</b>	<b>4</b>	<b>CREDITS (ECTS)</b>	<b>6</b>												
<b>COURSE TYPE</b>	Skills Development														
<b>PREREQUISITE COURSES</b>	-														
<b>INSTRUCTION LANGUAGE</b>	Greek	<b>ASSESSMENT LANGUAGE</b>	Greek												
<b>OPEN TO ERASMUS</b>	No														
<b>LEARNING OUTCOMES</b>	This course is a solid class in Business analysis and Logistics. The subject matter of the course includes issues in business modelling, business development and management of inputs. After successfully completing the course, the student will be able to understand key concepts related to business analysis and logistics. She/he will also be able to analyze the mechanisms of business development for products or services.														
<b>GENERAL COMPETENCES</b>	<ul style="list-style-type: none"> <li>• Group/Team work</li> <li>• Critical thinking</li> <li>• Development of free, creative and inductive thinking</li> </ul>														
<b>COURSE CONTENT</b>	<ul style="list-style-type: none"> <li>• Empirical Demand Estimation</li> <li>• Business modelling</li> <li>• Sales and Network • Production Efficiency</li> <li>• Logistics and warehousing</li> </ul>														
<b>USE OF ICT IN TEACHING</b>	Occasionally														
<b>COURSE DESIGN</b>		<table border="1"> <thead> <tr> <th>Activity/Method</th> <th>Semester workload</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>100</td> </tr> <tr> <td>Study and analysis of bibliography</td> <td>24</td> </tr> <tr> <td>Presentations of academic articles</td> <td>24</td> </tr> <tr> <td>Exam</td> <td>2</td> </tr> <tr> <td>Total</td> <td>150</td> </tr> </tbody> </table>	Activity/Method	Semester workload	Lectures	100	Study and analysis of bibliography	24	Presentations of academic articles	24	Exam	2	Total	150	
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Exam	2														
Total	150														
<b>COURSE ASSESSMENT</b>	Language of evaluation is Greek and English. <ul style="list-style-type: none"> <li>• Methods of evaluations are open-ended questions and optionally presentations of academic articles.</li> </ul>														
<b>SUGGESTED BIBLIOGRAPHY</b>	<p>Business Analysis and Logistics</p> <p>ISBN 978-618-5495-02-2</p>														