



UNIVERSITY OF PIRAEUS

FACULTY/SCHOOL	School of Economics, Business and International Studies		
DEPARTMENT	Department of Economics		
LEVEL OF STUDY	Undergraduate		
COURSE UNIT CODE	OKTEX01	SEMESTER	8th
COURSE TITLE	PROJECT APPRAISAL		
WEEKLY TEACHNG HOURS	4	CREDITS (ECTS)	5
COURSE TYPE	Obligatory Course		
PREREQUISITE COURSES	-		
INSTRUCTION LANGUAGE	Greek/English (in case of Erasmus students)	ASSESSMENT LANGUAGE	Greek
OPEN TO ERASMUS	Yes		

LEARNING OUTCOMES	<p>The importance of the business process has often been ignored in the attempt to interpret the acquisition of economic power. Entrepreneurship involves people, their choices and their actions at the beginning, development or general operation of an enterprise or their involvement in its strategic decisions. Investment plans should be planned and executed following a series of programmed strategy that leads to a concept for specific action that is then shaped, executed and evaluated with a vision for improved strategy and more action. This sequence should be followed for each investment project, as investment projects usually have wider impacts on the economy, the environment, society, and sometimes even in the institutions.</p> <p>The aim of the course is to develop skills to identify and solve problems in the sectors of the economy (primary, secondary and tertiary sectors) and to identify the development potential of these sectors and fields.</p> <p>The course covers the internationally accepted terminology of the various studies, the sequence of subjects to be followed in regional, sub-sectoral and sectoral studies. In the course is thoroughly analyzed the technique of preparing and preparing preliminary and feasibility studies. Also in the course are given detailed instructions for the preparation and compilation of feasibility studies of professional requirements that can cover issues from the establishment of an oil refinery to the redevelopment of a small mill or hostel or a professional workshop. Is also analyzed the preparation of a business plan and are discussed entrepreneurship issues</p>
--------------------------	--

GENERAL COMPETENCES	<p>After the successful completion of the course the student will be able to:</p> <ul style="list-style-type: none"> • Choose between different alternative solutions of a problem • Propounds the steps to be taken in the development of a branch (or sub-branch) study • Recognizes the information that must be analyzed to be analyzed during studies of discovering investment opportunities • Presents a business plan • Search, analyze and synthesize data and information, using the necessary technologies • Adapt to new situations • Autonomous work • Working in an interdisciplinary environment
----------------------------	---

COURSE CONTENT	<p>Definitions Business Plans Feasibility study</p> <ul style="list-style-type: none"> • Summary • Basic idea and background information of the plan • Market Analysis and Marketing • Raw materials and other supplies • Mechanical and technology • Organization of the unit and overheads • Human resources • Location, location, environment • Planning and budget execution of the project • Financial analysis and evaluation of the investment
-----------------------	---

USE OF ICT IN TEACHING	Use of audiovisual media Support Learning through the e-class e-class platform
-------------------------------	---

COURSE DESIGN			
	Activity/Method	Semester workload	
	Lectures	32	
	Individual practice work	30	
	Study	61	
	Exam	2	
	Total	125	

COURSE ASSESSMENT	<p>Written final exam (form the final grade of 80%, with a maximum of 10) including:</p> <ul style="list-style-type: none"> • Multiple choice questions • True / False Questions • Completion questions • Short Response Questions <p>II. Individual project (gives bonus of 20% in the final grade)</p> <ul style="list-style-type: none"> • The project is rated at a maximum of 10
SUGGESTED BIBLIOGRAPHY	<p>-Suggested bibliography:</p> <ul style="list-style-type: none"> • Methodology for Feasibility Studies, Barbarigou Publications , S. Karvounis, Piraeus, 2016 • Instructions, Problems, Models for Feasibility Studies, , D. Georgakellos, Piraeus,Barbarigou Publications, 2016 • How to prepare a feasibility study: A step-by-step guide including 3 model studies, Robert E Stevens, Prentice-Hall, 1982 • MANUAL FOR THE PREPARATION OF INDUSTRIAL FEASIBILITY STUDIES, Behrens W. & Hawranek P.M., UNIDO, 1991 • Project Evaluation. English, J. M. New York: Macmillan Publishing Co., Inc., 1984. <p>- science magazines</p> <ul style="list-style-type: none"> • Journal of Valuation • Journal of Business and financial affairs • Journal of Business and Finance