



# UNIVERSITY OF PIRAEUS

<b>FACULTY/SCHOOL</b>	<b>School of Economics, Business and International Studies</b>		
<b>DEPARTMENT</b>	<b>Department of Economics</b>		
<b>LEVEL OF STUDY</b>	<b>Undergraduate</b>		
<b>COURSE UNIT CODE</b>	<b>OKHΨE07</b>	<b>SEMESTER</b>	<b>7</b>
<b>COURSE TITLE</b>	<b>LEADERSHIP IN DIGITAL AGE</b>		
<b>WEEKLY TEACHNG HOURS</b>	<b>4</b>	<b>CREDITS (ECTS)</b>	<b>5</b>
<b>COURSE TYPE</b>	Elective		
<b>PREREQUISITE COURSES</b>			
<b>INSTRUCTION LANGUAGE</b>	Greek	<b>ASSESSMENT LANGUAGE</b>	Greek
<b>OPEN TO ERASMUS</b>	Yes		

<b>LEARNING OUTCOMES</b>	<p>A primary goal of any management &amp; leadership course is not only to develop managers with strong business acumen, but also to develop leaders who have the ability and capacity to make a positive difference for their group, organization, society, and themselves.</p> <p>What does it take to win in today's digital economy? How do you deal with the disruption caused by digital technologies, evolving business models and a changing workforce?</p> <p>Digital leaders are in high demand as business increasingly relies on digital technologies. These leaders are tech savvy, data driven and are able to inspire teams to engage in rapid experimentation that drives transformation and business outcomes.</p> <p>Digitalization is a signature of our time. It offers almost unlimited opportunities for firms, public authorities and citizens. At the same time, it makes a steamroller of existing markets, organizations, and technologies, causing deep societal challenges. Digital leadership relies on capability to navigate the competing concerns of digitalization, but also to actively orchestrate digital innovation processes. The aim of this course is to provide individuals and organizations with such capability from five distinct perspectives; technological change, value creation, organizing, market logic, and strategy.</p> <p>This course is designed to integrate intellectual and experiential learning to facilitate students' own capacity for effective leadership in combination with handling the difficult issues of digital transformation &amp; disruption. Students will learn that, with rapid change and increasing complexity, organizations and society need different forms of leadership today than in the past. Building on their the leadership concepts and skills learned throughout their program of studies, students will draw upon their own experiences to (a) understand their leadership orientation; (b) identify their personal values and develop a leadership vision for themselves, and (c) build specific leadership knowledge base and skills to help them as they continue to develop as leaders.</p>
--------------------------	--

<b>GENERAL COMPETENCES</b>	<p>The objectives of this course is for students to help future digital leaders to:</p> <ol style="list-style-type: none"> <li>1. View their leadership challenges from multiple perspectives, contributing to more fully developed and integrative leadership solutions.</li> <li>2. Understand their digital leadership strengths and opportunities for growth.</li> <li>3. Analyze and diagnose the orientation of another leader.</li> <li>4. Articulate their own personal vision and leadership plan, and understand how their vision relates to effective digital leadership.</li> <li>5. Understand how important the business culture of an organization is, and how it can affect its effectiveness in strategy making and transformation issues in the digital age</li> <li>6. Understand what Growth mindset is and how it is related to digital transformation</li> <li>7. Lead organizational change and digital transformation.</li> </ol>
----------------------------	---

<b>COURSE CONTENT</b>	<ul style="list-style-type: none"> <li>• The digital imperative (macro view of digital and how it's changed business)</li> <li>• The digital future (future trends, digital disruption, forward and outward viewpoint)</li> <li>• The digital vision (visioning is a key part of the senior leadership teams role, this workshop is usually delivered in conjunction with other Digital Transformation services)</li> <li>• The digital strategy (business strategy versus digital strategy)</li> <li>• The digital leader (how business leaders deal with digital in their leadership approach)</li> <li>• The digital footprint (how business leaders can use digital to their advantage to gain voice and visibility).</li> <li>• Change in a digital world</li> <li>• Leading in a digital world</li> </ul>
-----------------------	---

<b>USE OF ICT IN TEACHING</b>	<p>Use of ICT in lectures</p> <p>Communication with the students : face to face and through e-mail</p>
-------------------------------	--

<b>COURSE DESIGN</b>		<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;">Activity/Method</th> <th style="width: 50%;">Semester workload</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td style="text-align: center;">52</td> </tr> <tr> <td>Essay writing</td> <td style="text-align: center;">36</td> </tr> <tr> <td>Study</td> <td style="text-align: center;">35</td> </tr> </tbody> </table>	Activity/Method	Semester workload	Lectures	52	Essay writing	36	Study	35	
Activity/Method	Semester workload										
Lectures	52										
Essay writing	36										
Study	35										

	Exam	2
	Total	125
<b>COURSE ASSESSMENT</b>	<b>Teaching methods</b> Lectures and students' presentations <b>Assessment methods</b> Final written exams and assignment (optional)	
<b>SUGGESTED BIBLIOGRAPHY</b>	Suggested bibliography: 1. LEADING DIGITAL <a href="https://www.amazon.com/Leading-Digital-Technology-Business-Transformation/dp/1625272472">https://www.amazon.com/Leading-Digital-Technology-Business-Transformation/dp/1625272472</a> 2. DIGITAL LEADERSHIP <a href="https://www.amazon.com/Digital-Leadership-Changing-Paradigms-Times/dp/1452276617">https://www.amazon.com/Digital-Leadership-Changing-Paradigms-Times/dp/1452276617</a> 3. DIGITAL LEADER <a href="https://www.amazon.com/Digital-Leader-Simple-Success-Influence/dp/0071792422">https://www.amazon.com/Digital-Leader-Simple-Success-Influence/dp/0071792422</a> 4. Northouse, G. (2007), Leadership Theory and Practice (3rd ed.), Thousand Oaks, CA: Sage Publications, Inc. 5. Kotter, J.P. (1990), A Force for Change: How Leadership Differs from Management, The Free Press, New York, NY.  RELATED JOURNALS: 6. International Journal of Leadership Studies 7. Journal of Leadership & Organizational Studies (SAGE) 8. Journal of Strategic Leadership 9. The Leadership Quarterly (Elsevier) 10. Journal of Defence Resources Management 11. Journal of Leadership Studies (Wiley) 12. Journal of Enterprise Transformation (Taylor & Francis) 13. Technological Innovation in Digital Transformation (Elsevier) 14. Journal of Digital Information Management	