STRATEGY OF THE UNIVERSITY OF PIRAEUS

The Vision of the University of Piraeus is:

to be an institution of international standing on the modern Academic Charter and to be recognized for:

➢ excellence in education and research,
➢ the production, dissemination, and application of cutting-edge knowledge,
➢ its leading role in shaping values and addressing contemporary scientific, social, andeconomic challenges.

Mission of the University of Piraeus

The mission of the University of Piraeus, within the framework that the Greek State assigned to it from the very beginning, is to educate, to produce new knowledge, tocultivate the spirit of young people, to promote the values of freedom, democracy and contribution to the affairs of Greece. In particular, the mission of the University is:

1. to produce and transmit knowledge through research and teaching, to prepare students for its application in all areas of economic and social life,

2. to provide high-quality higher education and contribute to lifelong learning through modern teaching methods, including distance learning, based on scientific and technological research at the highest level of quality, in accordance with internationally recognized criteria,

3. to promote excellence in education and the use of knowledge, to develop scientists with values,

4. to develop and support research to address challenges in cutting-edge areas,

5. to contribute to the advancement of entrepreneurship and the development of innovation,

6. to promote extroversion and cooperation with academic, research, social and other bodies for the development of the Institution and society,

7. to act as a reference point, a field of fruitful dialogue and free development of ideas for the local and national economic and social ecosystem.

In the context of the above, the University of Piraeus provides quality and comprehensive education, in line with the latest trends in science, technology and international scientific practice.

Strategic Objectives of the University of Piraeus

The University Strategy is formulated and lasts for five years.

The University's Strategic Objectives and the Quality Objectives that support them are as follows:

S.O.1. **Production, dissemination and application of cutting-edge knowledge, expansion of** its economic, social and technological **scientific fields** and continuous adaptation of curricula to scientific developments and the needs of society, with commitment to the principles of scientific ethics.

Q.A.1.1. Developing scientists with values who will contribute to addressing contemporary research, social, economic and technological challenges.

Q.A.1.2. Promotion and dissemination of the work carried out (educational, research, cultural, social) to the academic community and society.

Q.A.1.3. Development and expansion of the scientific fields and disciplines treated by the Foundation.

Q.A.1.4. Modernization of cognitive subjects, in line with new research trends and developments in scientific fields.

Q.A.1.5. Maintain and further strengthen the Institution's comparative advantage in the development of applied knowledge for key sectors of the Greek economy, such as Shipping, Tourism, Industry, Financial and Insurance Services, Information and Communication Technologies, as well as for scientific fields such as Business Administration, Economics, Statistics, and International and European Studies.

Q.A.1.6. Attract high quality and internationally renowned academic staff.

Q.A.1.7. Provide incentives to recognize and reinforce excellence.

S.O.2. **Provide a high level of university education and training** to its students for this purpose.

Q.A.2.1. Integrating innovation into the educational process.

Q.A.2.2. Promoting students' analytical, synthetic, critical and creative thinking in all subjects.

Q.A.2.3. Enhancing the active participation of students in the educational process.

Q.A.2.4. Using modern methods, techniques, and tools, with emphasis on ICT and open educational resources, to enhance teaching and facilitate access to knowledge.

Q.A.2.5. Strengthening the cooperation of the Quality Assurance Unit with the Internal Evaluation Teams of the Departments, to ensure the quality of the curricula.

Q.A.2.6. Development and operation of a mechanism for updating and upgrading all of the available the curricula, in accordance with modern educational approaches and international standards.

Q.A.2.7. Developing the Centre for Training and Lifelong Learning and promoting actions for the provision of continuing education and training to citizens throughout the country through face-to-face training and e-learning programmes.

Q.A.2.8. Developing Partnerships and Knowledge Networks to focus Lifelong Learning Programmes on developing sectors.

Q.A.2.9. Development of foreign-language educational activities (Postgraduate Programmes, Lifelong Learning Programmes, Summer Schools, etc.) in educational subjects that will attract international students.

S.O.3. **Strengthening human resources** and developing a favorable environment that creates the conditions for the success of students, academic and administrative staff of the Institution.

Q.A.3.1. Strengthening the institution of the Student Advocate and the Professor's Advisor.

Q.A.3.2. Strengthening the operation of the Counselling Centre and Care for vulnerable groups of students.

Q.A.3.3. Increase in academic and scientific staff.

Q.A.3.4. Increase in administrative staff.

Q.A.3.5. Ensuring the operational capacity of staff to deliver high quality academic and administrative work.

Q.A.3.6. Formation of a culture of continuous improvement of the knowledge and skills of the Institution's human resources and development of means to this end.

Q.A.3.7. Strengthening the role of the Institution as an open pole for social and cultural events for its students.

Q.A.3.8. Strengthening the role of internal evaluation, actively involving all stakeholders and using the results as a lever for improving the academic and administrative functioning of the Institution.

S.O.4. **Strengthening research and innovation**, contributing to the construction and development of the European Higher Education and Research Area, and to a stronger **link between applied research and production**.

Q.A.4.1. Development of the Foundation's research laboratories and attraction of new research potential.

Q.A.4.2. Providing incentives to strengthen academic research.

Q.A.4.3. Strengthening the support for the design and implementation of research programmes.

Q.A.4.4. Supporting young researchers, doctoral candidates and faculty members to produce high quality research work.

Q.A.4.5. Promoting interdepartmental and interdisciplinary research collaborations and laboratories, creating background/framework for the dissemination of relevant information, and coordinating the necessary actions to this end.

Q.A.4.6. Strengthening research collaborations with recognized Universities and Research Centers.

Q.A.4.7. Seeking agreements with foreign universities for joint supervision of doctoral theses that may lead to a joint or double degree.

Q.A.4.8. Strengthening the cooperation of the University of Piraeus with productive potential and linking research with production.

Q.A.4.9. Disseminating the research achievements of the Institution's researchers for their effective exploitation by the productive potential of the country.

Q.A.4.10. Strengthening and modernizing research infrastructure.

S.O.5. **Extroversion** and **internationalization** by expanding and **intensifying international networking** and **strategic partnerships** with academic and other institutions, by co-shaping developments in European and international academia and by actively participating in the efforts of the international community for development and prosperity.

Q.A.5.1. Strengthening the attraction of high potential students.

Q.A.5.2. Improving the international ranking of the Institution.

Q.A.5.3. Strengthening strategic partnerships (MoU's) with academic institutions of international standing.

Q.A.5.4. Strengthening student mobility by making use of Erasmus+.

Q.A.5.5. Development of foreign language courses for Erasmus+ students from EU countries.

Q.A.5.6. Develop a dynamic community of alumni with strong links to the Institution.

S.O.6. **Upgrading and expansion of infrastructure and services** to achieve a sound logistical environment and the efficient operation of the Foundation.

Q.A.6.1. Upgrading, updating, and standardizing academic and administrative functions, through the establishment of processes that support a people-centered approach and effective governance.

Q.A.6.2. Upgrading and expanding the academic and administrative infrastructure of the Institution.

Q.A.6.3. Exploiting the Institution's real estate for the benefit of its effective and efficient operation.

Q.A.6.4. Upgrading the quality and working conditions for academic and administrative staff, as well as the quality of education, food and accommodation facilities for students.

Q.A.6.5. Accelerating the digital transformation of the Institution in order to develop effective and efficient services.

Q.A.6.6. Utilizing additional resources and ensuring the robustness of the Institution, through collaborations, initiatives, educational and research programmes.

Q.A.6.7. Attracting financial resources to support scholarships and provide financial support for students.

Q.A.6.8. Development of the Foundation as a 'Green University'.

S.O.7. Strengthening the link with the local community and **enhancing the social impact** of the Foundation's action, through the development of synergies for the continuous improvement of the education and research provided, adoption and promotion of sustainable development and social cohesion objectives.

Q.A.7.1. Strengthening the connection of the University of Piraeus with society and its promotion as a lever for the development of the local society and the country, at an educational and cultural level.

Q.A.7.2. Develop partnerships with local and national actors to transfer knowledge to address social, economic, and technological challenges.

Q.A.7.3. Developing 'Bridges of Cooperation' with the local business and economic community.

Q.A.7.4. Adopting and promoting Sustainable Development objectives.

Q.A.7.5. Developing and implementing a strong Communication Strategy.

Q.A.7.6. Strengthening Corporate Social Responsibility, Accountability and Transparency.